



**BUCKEYE
ECOCARE®**

Early Spring

435-GRAS

Visit us on-line at

www.buckeyeecocare.com

Your Hometown Lawn Care Company

Kicking Crabgrass to the Curb

SUCCESSFUL CONTROL INCREASES WITH PREVENTION

The rules of crabgrass control are really very simple. Do nothing, and your lawn stands the chance of being overrun by this clumpy, coarse-textured, all-around unsightly weed. Take preventative action, on the other hand, and crabgrass can be kept in check.

MAINTAINING HEALTHY TURF IS THE FIRST STEP

Every lawn has crabgrass seeds in the soil, and these seeds are more likely to grow when turf doesn't receive adequate care. Regular fertilization, proper mowing, good watering practices, and insect and disease control will all help to maintain a thick lawn that is less likely to be marred by crabgrass.

PRE-EMERGENTS TAKE IT A STEP FURTHER

For even better control, Buckeye EcoCare can apply pre-emergent herbicides to your lawn. As their name suggests, pre-emergent herbicides stop crabgrass plants from emerging by inhibiting seed germination in the soil.

To get the best results from pre-emergents, proper application, timing and follow-up care are essential.

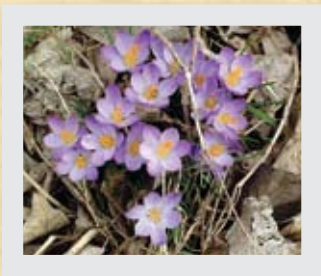
- Pre-emergents should be on the lawn before crabgrass seeds begin germinating.
- Yearly applications are needed for ongoing control.
- Slightly heavier applications along sidewalks, driveways and streets are helpful, since these areas are more susceptible to crabgrass infestation.
- Applications should be watered in within five to seven days if there's no rainfall.
- Heavy raking, dethatching or any other mechanical disruption of the soil is not recommended after pre-emergents have been put down, since this will break up the control zone.

While it's true that crabgrass is a formidable and very persistent pest, Buckeye EcoCare can manage it successfully. A proactive combination of good lawn care practices and pre-emergent applications is the key.



Regular fertilization from Buckeye EcoCare helps to prevent crabgrass growth.

WELCOME TO A BRAND-NEW GROWING SEASON



"Spring is nature's way of saying, 'Let's Party!'"
- Robin Williams

We think Mr. Williams hit the nail on the head with that quote! There's no doubt about it: After a dull and dreary winter, the first signs of spring will put a bounce in anyone's step. Birds are singing, flowers are blooming, the sun is shining, and the air just feels ripe with possibilities. At Buckeye EcoCare, we're always excited about the potential each new growing season brings, and we're especially pleased to be working with you to keep your property looking its best.

We're here whenever you need us, so please don't hesitate to call anytime you have a question or concern. Your satisfaction is our first priority, and we hope you'll let us know if there's anything we can do to improve your experience with us.

Working together, we can make your property more beautiful and more valuable...while enhancing the quality of the environment we all share.

- Answers to photo puzzle on back page:*
1. There is a pair of sandals to the right of the pool.
 2. Umbrellas at the back of the pool have changed color.
 3. There is a bird flying to the right of the house.
 4. The bay window shows a beach scene.
 5. Flowers have changed color in the urn to the left of the pool.
 6. There are new flowers planted to the right of the house.
 7. There is a beach ball in the pool.
 8. There is an extra window pane in the middle of the house.



Protecting Tomorrow Today

For the past several years, the lawn care industry has been trying to implement best practices while delivering quality services. Buckeye EcoCare, as the name implies, is no exception. We will continue to balance environmental stewardship with protecting the plants that benefit our lives. Let's take a quick look at a few of the benefits of using fertilizer and pesticides.

SPORTS & LEISURE



Much of the time we enjoy outdoors is spent on or around athletic fields and the community

parks designated as green spaces. Safe, durable playing surfaces maintained by professional turf grass managers are still preferred over artificial surfaces.

EROSION CONTROL



Turf grass, trees, shrubs and crops help stabilize the soil. As populations continue to expand, mankind

will install plants that enhance the earth and feed the population. Fertilizer and pesticides play a critical role in root zone development for all plants.



Mark Grunkemeyer
President, Buckeye EcoCare



CARBON SEQUESTRATION



Experts are spending a lot of time measuring carbon dioxide and who is responsible for CO2 emissions.

All green plants, including houseplants, remove carbon from the atmosphere and place it back into the soil. If you want to "go green," install trees, shrubs, flowers and grass seed as often as possible.

PROTECT YOUR INVESTMENT



Well-maintained lawns and landscapes add up to 15% to the value of your home. A 2008 survey

conducted by the Synergy Group showed that the green industry – golf, sports turf, and lawn and landscape, contributes \$4.8 billion annually to the Ohio economy. Green means greenbacks in Ohio!

DEAR BUCKEYE ECOCARE:

"I just wanted to pass along a message to Matt. Thank you, Matt, for taking care of my lawn. Your tips were much appreciated. I have never had a better-looking lawn. My younger brother recommended your company to me last winter and I have no regrets. I had pondered on who to use since there are so many other companies in the phone book, but by far I am overwhelmed by the job you have done in my yard. I will be looking forward to having your service once again next spring."

Thank you, Todd White

Environmental activists argue that professional lawn and landscape managers apply pesticides only for aesthetic reasons. The four benefits mentioned above are good examples of humankind's partnership with plants. The evolution of fertilizers and plant protection tools has allowed us to enhance the green spaces where we live, work and play. These benefits, along with many others, are real. Let's make sure we never confuse reality with perception or emotion.

Can You Tell the Difference?

See if you can find the eight differences between the two photos. Answers are upside down on front page.

